



DC  
COMICS™

**3**

OF 4

**FREE**

U.S.



BATMAN v SUPERMAN

DAWN OF JUSTICE



Frank  
Reis

**INSIDE:  
PICTURE  
PROOF**



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# PICTURE PROOF

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Batman created by Bob Kane.  
Superman created by Jerry Siegel and Joe Shuster.  
By Special Arrangement with the Jerry Siegel Family.

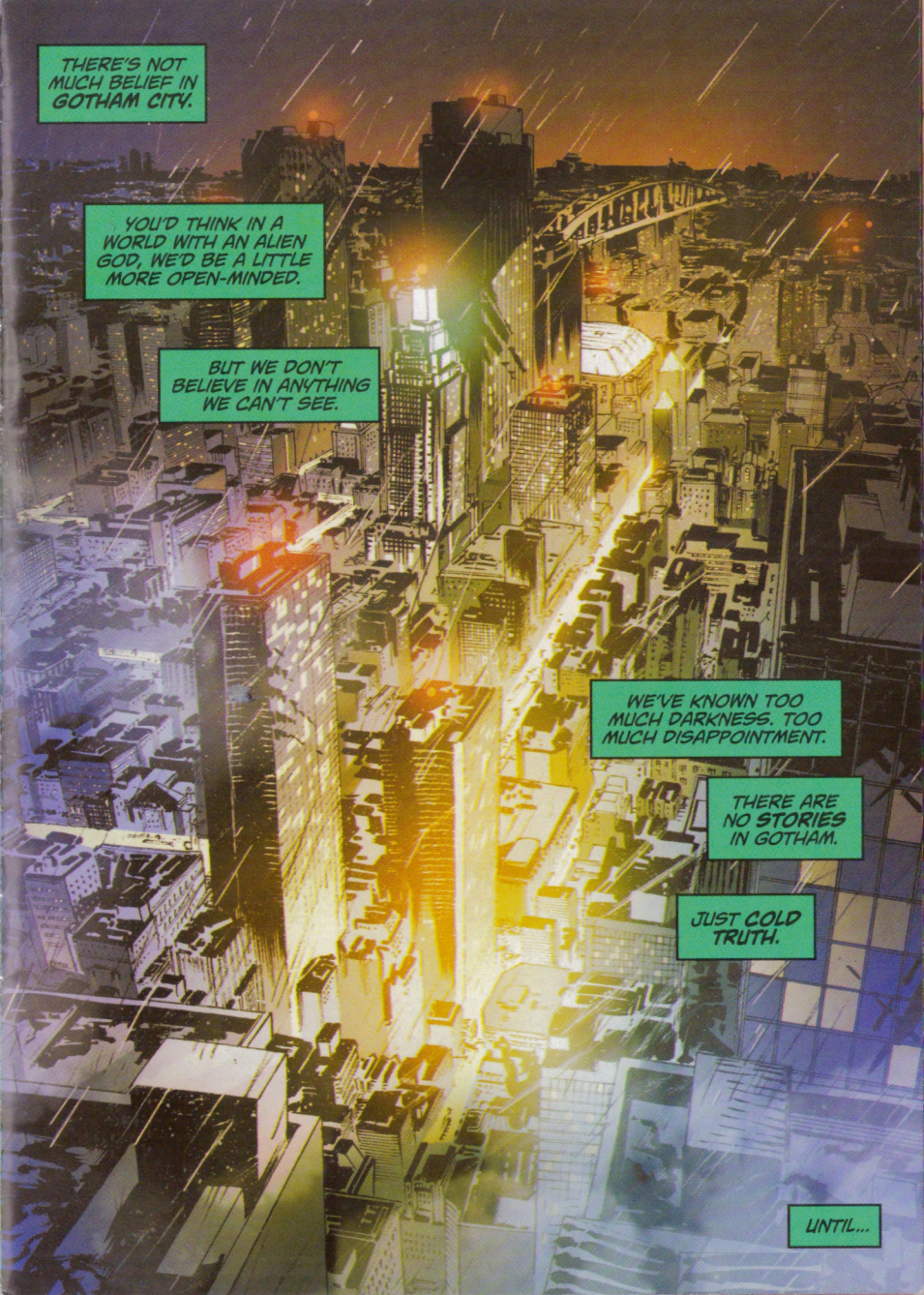
GENERAL MILLS PRESENTS Batman v Superman: Dawn of Justice  
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Prepared and published by DC Comics, 4000 Warner Blvd., Burbank, CA 91522  
for General Mills. Printed by RR Donnelley, Owensville, MO. 8/24/15.

THIS PUBLICATION IS NOT INTENDED FOR SALE

DC Comics, A Warner Bros. Entertainment Company





An aerial, high-angle view of Gotham City at night. The city is densely packed with skyscrapers and buildings. A bright, yellowish-white light source, possibly a sun or moon, is visible in the upper center, casting a long, bright beam of light down the center of the city. The sky is dark and filled with streaks of rain falling diagonally across the frame. The overall color palette is dominated by dark blues, greys, and the bright yellow/white of the light source.

THERE'S NOT  
MUCH BELIEF IN  
GOTHAM CITY.

YOU'D THINK IN A  
WORLD WITH AN ALIEN  
GOD, WE'D BE A LITTLE  
MORE OPEN-MINDED.

BUT WE DON'T  
BELIEVE IN ANYTHING  
WE CAN'T SEE.

WE'VE KNOWN TOO  
MUCH DARKNESS. TOO  
MUCH DISAPPOINTMENT.

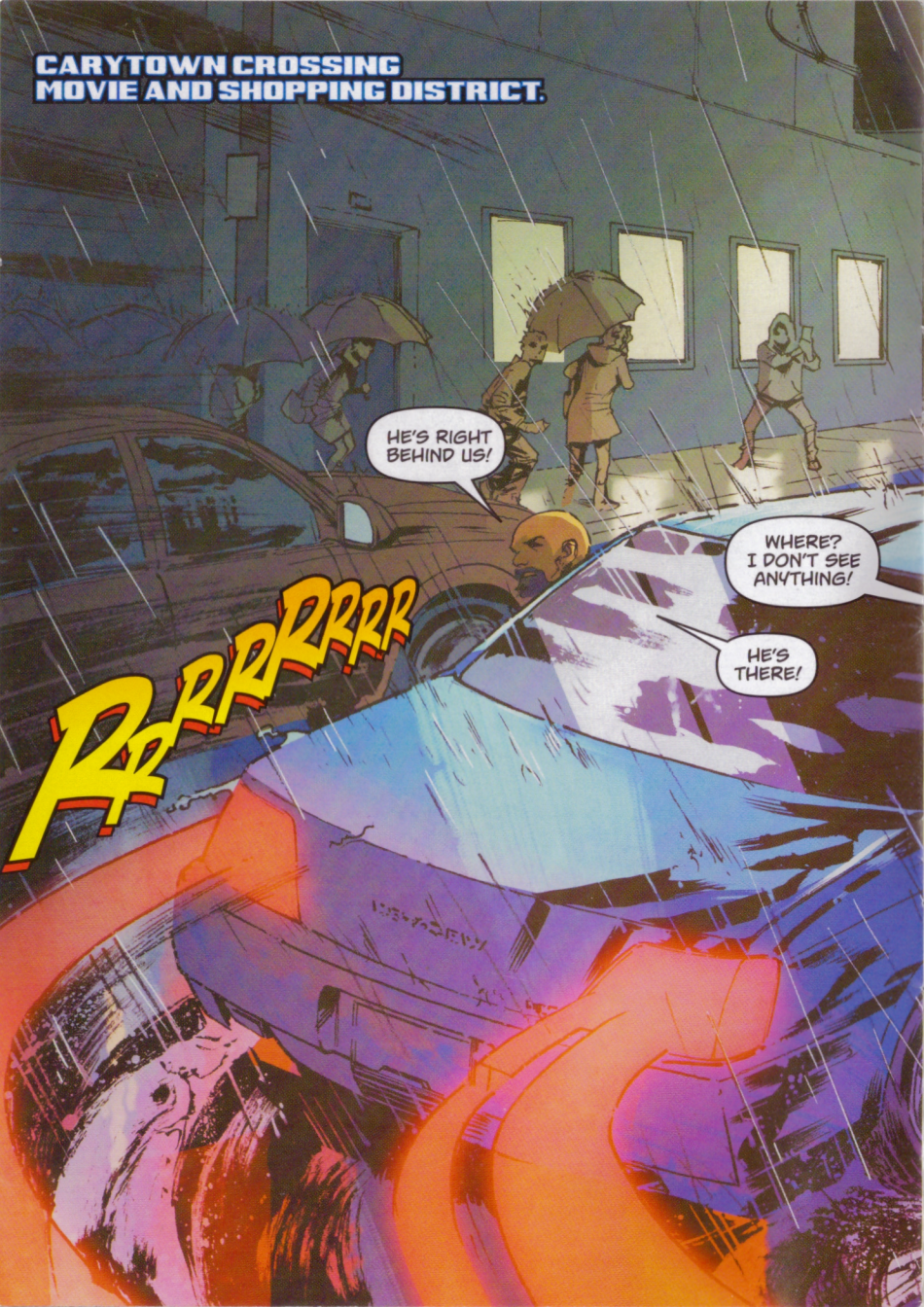
THERE ARE  
NO STORIES  
IN GOTHAM.

JUST COLD  
TRUTH.

UNTIL...



**CARYTOWN CROSSING  
MOVIE AND SHOPPING DISTRICT.**



HE'S RIGHT  
BEHIND US!

WHERE?  
I DON'T SEE  
ANYTHING!

HE'S  
THERE!





MASK OF ZORRO

Frank's

IT'S LIKE HE'S--

LIKE HE'S--



"--NOT  
HUMAN."

...THE  
BATMAN.

I AM NOT THE  
BATMAN, THOUGH.

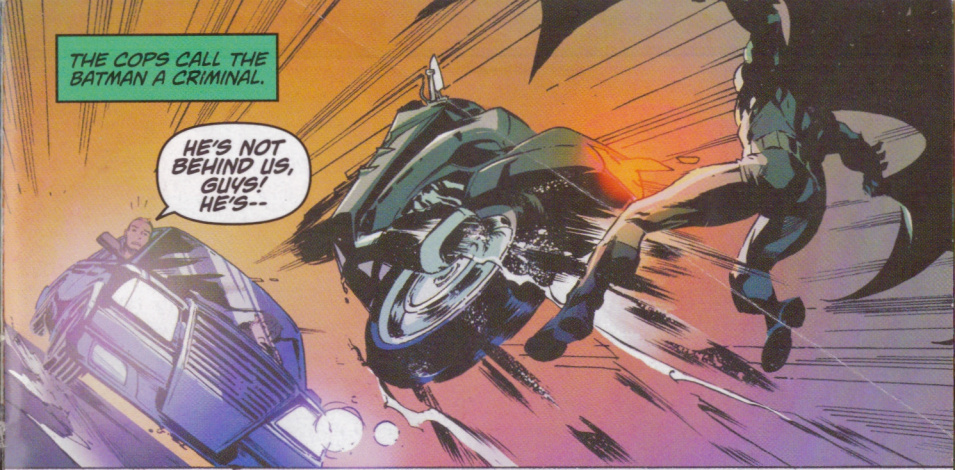
I AM VERY  
HUMAN. I AM  
VERY HIDING-  
UNTIL-THIS-ALL-  
BLOWS-OVER.

THIS IS ME,  
DOWN HERE.

HI!

VRRRRM



A dynamic comic book panel showing Batman in his iconic suit leaping over a green motorcycle. The motorcycle is tilted upwards, and a bright orange flame or explosion is visible behind it. In the background, a blue car is driving away. The scene is set against a dramatic, orange-hued sky with motion lines indicating high speed.

THE COPS CALL THE  
BATMAN A CRIMINAL.


HE'S NOT  
BEHIND US,  
GUYS!  
HE'S--

A large, detailed comic book panel depicting a violent car crash. A blue car is shown in a state of complete disrepair, with its front end crushed and its body twisted. Debris is flying everywhere. A person with blonde hair is visible inside the wreckage. The background is a fiery orange and yellow, suggesting a large fire or explosion. The word 'CRASH' is written in large, stylized, yellow letters with a black outline.

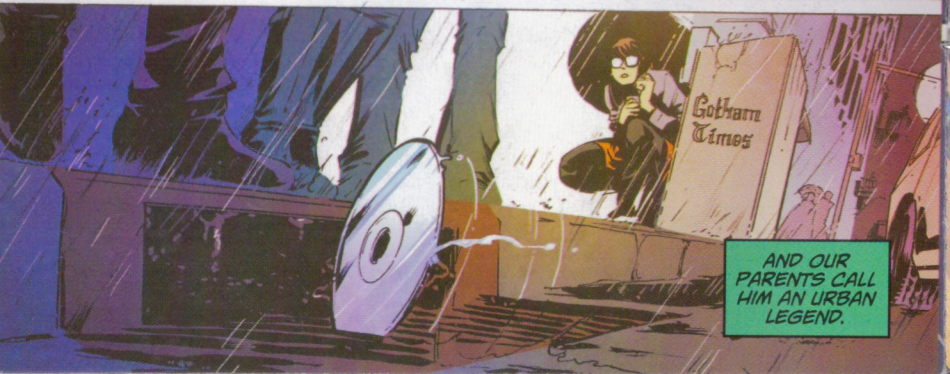
THE NEWS SAYS  
HE'S A HOAX.

CRASH



A large, muscular Batman in his blue and black suit stands in the center of the frame, looking down. He is in a rain-soaked Gotham City street. In the background, a man in a red shirt is being held by a man in a white shirt. A car is visible behind them. The scene is lit with a warm, orange glow from a street lamp.

TO MY FRIENDS,  
THE BATMAN IS  
A MYTH.





A full-page comic book illustration. Batman stands in the center, his iconic suit and cowl clearly visible. He is surrounded by a heavy rain, depicted by numerous white and grey streaks falling diagonally across the frame. The background is a mix of dark, shadowy shapes and bright, hazy light, suggesting a city street at night. In the lower-left corner, a young woman with long dark hair and glasses is crouching. She is wearing a purple jacket and holding a small, early 2000s-era flip phone. She is looking up at Batman with a focused expression. The overall color palette is dominated by blues, greys, and purples, with some yellowish highlights from the rain or background light.

BUT I  
SAW HIM.

HE LOOKED  
RIGHT AT ME.

AND I  
KNOW...

...HE'S  
REAL.

AND HE'S  
A MAN.



**CARYTOWN CROSSING,  
GOTHAM CITY.**

"...WE'RE LIVING IN  
AN AGE OF GODS,  
EMILY. WE'RE TOO  
OLD TO BELIEVE IN  
FAIRY TALES."

I SAW THE DISCS  
THOSE THIEVES STOLE...  
AND I SAW THE ONE  
THE BATMAN MISSED.

HE'LL REALIZE.  
HE'LL COME BACK  
FOR IT.

GO TIME.

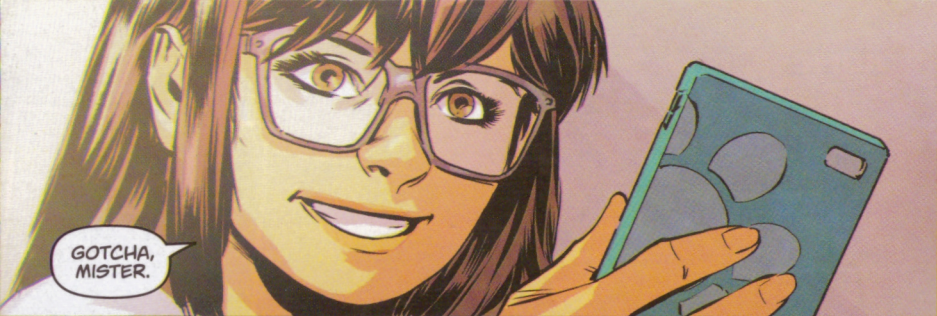


HOME.

COME ON, COME  
ON...THERE *HAS* TO BE A  
GOOD ONE. HE WASN'T  
EXPECTING A CROWD, HE  
WASN'T EXPECTING  
WITNESSES, HE--





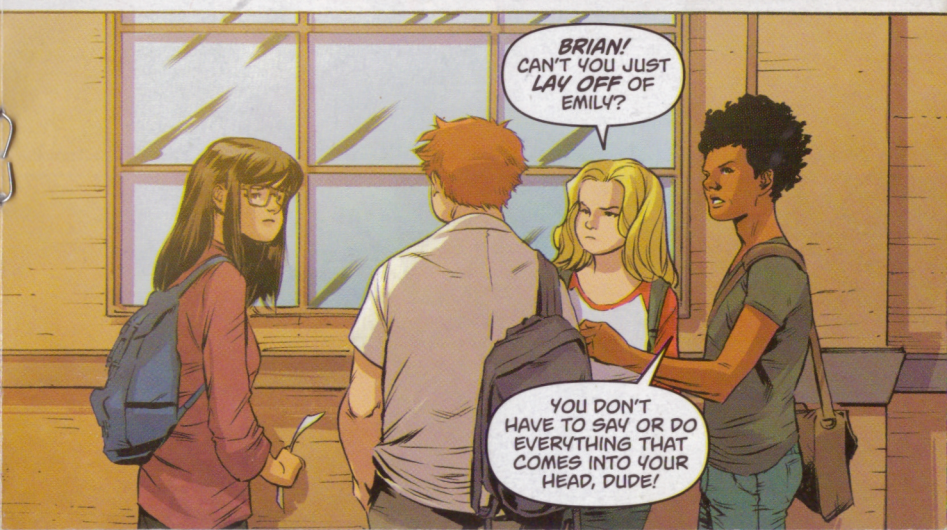
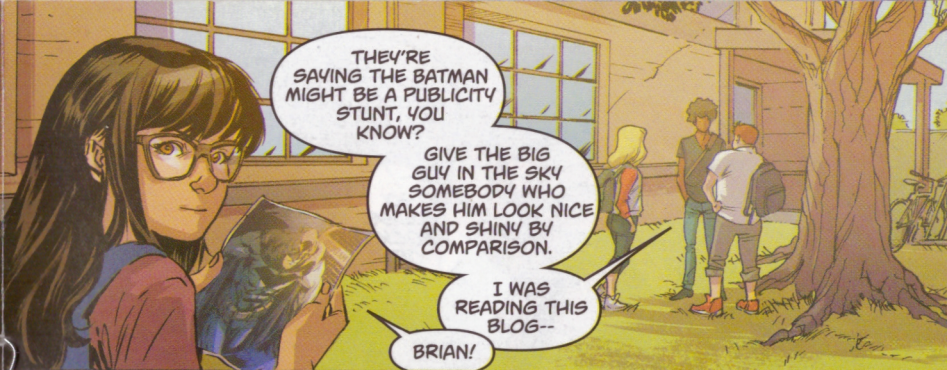


GOTCHA,  
MISTER.



I GOTCHA.











HOME.





SOMETIMES, THE  
MOVE WE DON'T MAKE  
IS THE SMARTEST  
MOVE OF ALL.

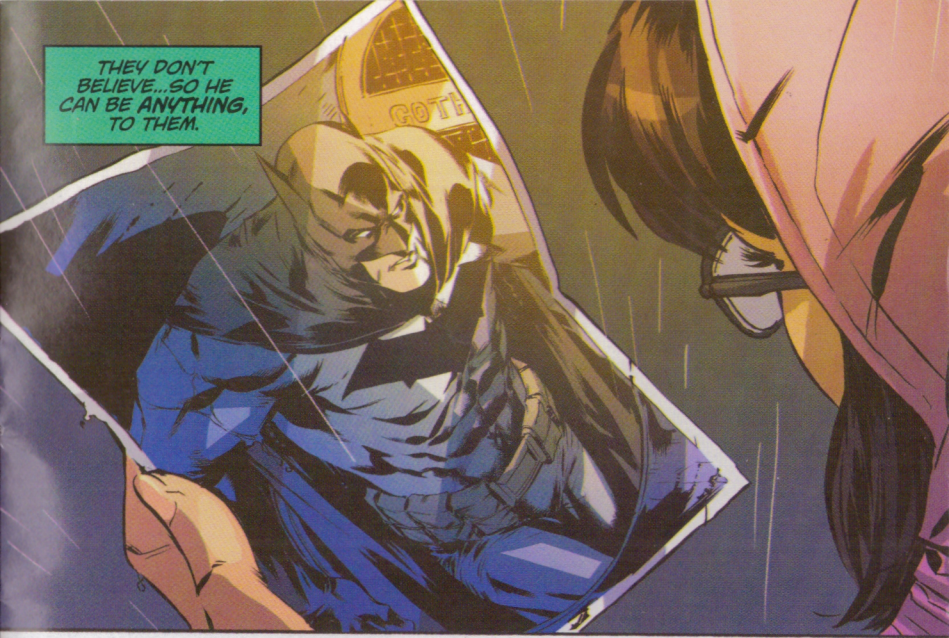
THE THING WE  
DON'T DO IS  
THE BIGGEST  
KINDNESS.

THE GOOD THAT THE BATMAN  
CAN BRING TO THE CITY IS  
BECAUSE THE BAD GUYS  
DON'T KNOW HE'S HUMAN.




DON'T KNOW HOW  
REAL HE IS.






THEY DON'T  
BELIEVE...SO HE  
CAN BE ANYTHING,  
TO THEM.



A GHOST.

SHRRRP



SHRRRP

A SHADOW.



A LEGEND.



THE END



**SNEAK PEEKS!**



**Collect all four comics, available exclusively inside specially marked boxes of General Mills cereals!**





**SNEAK PEEK INSIDE  
LIGHTS OUT!**



**COLLECT THEM ALL!**



# CATCH BATMAN IN THE ACT

Is the Gotham Guardian real? It's up to you to prove it! You've got your camera ready, now all you have to do is take the picture! What would your photo of **Batman** look like?





**THE ADVENTURE CONTINUES!**



**BATMAN v SUPERMAN**  
DAWN OF JUSTICE

**COLLECT ALL FOUR  
BATMAN v SUPERMAN: DAWN OF JUSTICE COMICS!**